



Global Studies  
Unit 4, Lesson 2

# Stereotypes

Ms. Brinkman



Let's take a trip to Spain.



# What if we asked Spaniards what they thought of Americans?



Well, most men look like  
And most women wear make-up like  
And most Americans dress like







# What if we asked Spaniards what they thought of Americans?

American's favorite pastime is going to rodeos.

And Americans work too much.

And they live in either skyscrapers or farms.





# What if we asked Spaniards what they thought of Americans?

Americans only eat junk food.

All American men drink beer with breakfast.

And all Americans are just *rude!*





What do you think about the Spaniards' stereotypes of us?



Is there any truth to them?

Where do those stereotypes come from in the first place?!



**Wait a sec, hang on.....**

**What does this say about the way WE stereotype OTHERS??**





# Unit 4, Lesson 2: Stereotypes

**“Don't judge a book by its cover.”**

**What does this saying mean to you?**

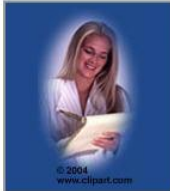
## Lesson 2: Stereotypes

Global Studies A Unit 4: Celebrating Diversity

### Global Studies

Briefing

### Stereotypes



Your goals are to learn how to complete these objectives:

- Examine how one's own values, beliefs, and previous experiences affect personal interpretation
- Analyze the interpretations of others toward your lifestyle
- Define stereotyping and explain some reasons why it exists

When examining the scene for a story, you must also consider how others might see things. Being aware of others' views is a skill all good reporters must have.

Florida  
VirtualSchool Unless otherwise noted,  
© 2004-2008 ELVS



# Unit 4, Lesson 2: Stereotypes



## Lesson 2: Stereotypes

Global Studies A Unit 4: Celebrating Diversity

### Global Studies

Assignment

### Stereotypes

In the previous lesson, you were asked to interpret images and situations and to make statements about them to learn a little about different cultures. Hopefully, you saw the importance of respecting each other's difference, ignorance or misinformation. If you do not understand another's values, lifestyle, or beliefs, it is much easier to

Select the links below to learn how others' stereotypes can possibly affect you.

- [How Spaniards View Americans](#) from the Department of Translation Studies (University of Tampere)
- [Studying Stereotypes about the USA](#) from Film and TV (Mark Kantrowitz, Publisher)

## Cultural Stereotypes About Americans

A FAST-US-7 United States Popular Culture Reference File  
Department of Translation Studies, University of Tampere

This is a list of cultural stereotypes compiled in the late 1990s by Spanish high school students between 15-21 years of age who had never been to the U.S. nor had any American friends, as circulated to an international education e-mail list.

Which, if any, are "accurate descriptions" of American culture? Which may particularly reflect how the Spanish students perceived American culture as being different from their own (as a guide toward how each culture might perceive 'others' through their own frames of reference)?

### Physical Appearance and Dress

- Most Americans are very tall with blue eyes and blond hair.
- All American men are as handsome as movie stars.
- Men in the U.S. have muscular builds; they resemble Arnold Schwarzenegger or Sylvester Stallone. America men like to wear short, sleeveless T-shirts to show off their physiques.
- American women are either unusually fat or unusually thin, never of normal build.
- Women in the U.S. wear a lot of make-up.
- Americans wear very bright colors and mixed patterns, and they wear summer clothes even in the winter. They have no sense of style.
- The typical American "native dress" is jeans, cowboy boots, and a cowboy hat.

Select these two links to explore how stereotypes can affect our lives.

eduPASS

The SmartStudent Guide to Studying in the USA



Site Map About eduPASS

College Admissions

Financing College

English as a 2nd Language

Passports and Visas

Traveling to the USA

Cultural Differences

Living in the USA

Ask the Advisor

Other Resources

SEARCH

### Stereotypes

Don't believe all of the stereotypes you may have heard about Americans. Even the ones that are true in general may not be true about specific individuals or a large segment of the population. For example, although Americans tend to be louder and more boisterous than people from other cultures (especially at athletic events), many of the people you meet will be quiet and polite. Some people may be intolerant and xenophobic, but most will be pleasant and welcoming. Remember that American films and television exaggerate in order to generate excitement, and so present a rather distorted picture of what life in the United States is really like. Likewise, tourists are not always on their best behavior.

Americans do tend to be more informal than people from other countries. It is common for Americans to wear casual clothing to school and to greet professors by first name. Nevertheless, good manners and politeness are always appropriate. If you are courteous and polite, and dress a little more formally than your American friends, it will only reflect well on you.



# Unit 4, Lesson 2: Stereotypes

What would life be like without cultural diversity?

Click these two links to find out.

## Lesson 2: Stereotypes Global Studies A Unit 4: Celebrating Diversity

### Global Studies

Assignment

### Stereotypes

In the previous lesson, you were asked to interpret images and situations, and to make a prediction about the culture. Hopefully, you saw the importance of respecting differences and avoiding ignorance or misinformation. If you do not understand another's values, lifestyle, or beliefs, you may form a stereotype.

Select the links below to learn how others' stereotypes can possibly affect you.

- [How Spaniards View Americans](#) from the Department of Translation Studies (University of Granada)
- [Studying Stereotypes about the USA](#) from FinAid (Mark Kantrowitz, Publisher)

### What Are Stereotypes?

A **stereotype** is a **generalized assumption or prejudgment about a whole group of people based on inadequate, inaccurate, or oversimplified facts**. Stereotyping can be based on culture, race, gender, age, and many other human characteristics. Stereotyping prohibits us from getting to know and understand people who are different from ourselves. People often use stereotypes as a way to put people into separate behaviors.

Looking at the world through the lens of stereotypes makes the world seem divided into "them" and "us." It usually means that "them" are people who are different from ourselves. When this attitude prevails, categorizing of behaviors, and thus people, into good and bad is used instead of recognizing the differences in behavior and how it makes us feel - often scared, angry, or confused. But these feelings don't get considered because of judgment, or bias, is used instead.

### Embracing Cultural Diversity

There is great diversity in the world, and that diversity can enrich our lives if we allow it. If you took the time to examine closely the diversity of an ecosystem, you would see that its productivity and success is actually made possible by the many different organisms that make it true in the human world. Diversity makes life interesting! Our differences are worth celebrating!

Use the following links to help you understand the importance of embracing cultural diversity:

- [Cultural Diversity: Towards a Whole Society](#), adapted from an article by Mara Hurwitt
- [Diversity Terms](#)

## Cultural Diversity: Towards A Whole Society

adapted from an article by Mara Hurwitt

*"In Germany they first came for the communists, and I didn't speak up because I was not a communist. Then they came for the Jews, and I didn't speak up because I wasn't a Jew. Then they came for the trade unionists, and I didn't speak up because I wasn't a trade unionist. Then they came for the Catholics, and I didn't speak up because I was a Protestant. Then they came for me - and by that time no one was left to speak up."*

- Rev. Martin Luther King Jr.

### Celebrating Diversity

Look around and you will see that our society is very diverse. Diversity enriches our lives. Much like biological diversity of an ecosystem increases its stability and productivity, cultural diversity brings together

### Global Studies

<b>Assimilate</b>	To absorb into the cultural tradition of a population or group
<b>Assimilation</b>	The act or process of assimilating
<b>Belittle</b>	To represent or speak of as contemptibly small or unimportant
<b>Belittling</b>	Tending to diminish or disparage
<b>Bigot</b>	One who is strongly partial to one's own group, religion, race, or politics, and is intolerant of those who differ
<b>Bigotry</b>	The attitude, state of mind, or behavior characteristic of a bigot; intolerance



## Unit 4, Lesson 2: Stereotypes

**Why is cultural diversity so important?**



be unique.



# Unit 4, Lesson 2: Stereotypes

## Lesson 2: Stereotypes

Global Studies A Unit 4: Celebrating Diversity

Report

### Stereotypes



Your editor wants you to double-check that you have read and understood the tasks given to you on this page.

- What did you think about the views that others have regarding American culture?
- How did hearing what others think about Americans make you feel?
- Can you define stereotype and the various other terms that go along with a discussion of cultural diversity?

### Complete Your Work

- When you are sure you have met the learning goals and each grading requirement of this lesson, complete the **Stereotypes** assessment on the following page.



[How will you be graded on this assessment?](#)

Are all necessary pages printed and placed in your notebook?  
Is all work saved on a floppy, zip disk, or CD?

**Consider these questions before moving on to the assessment.**





# Unit 4, Lesson 2: Stereotypes

Worksheet: [4.01 First Impressions](#)

Not submitted 0 / 2

Worksheet: [4.02 Stereotypes](#)

Not submitted 0 / 2

## 4.02 Stereotypes

What was your reaction to the stereotypes that others have about Americans? How did they make you feel?

**Spell Check** **Add Audio** **Add Video**

**WORTH 5 points** (Not yet scored by your instructor)

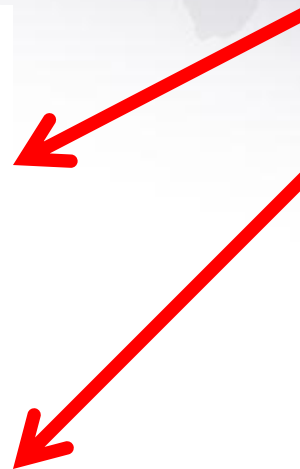
Name three misconceptions that the Spaniards held about Americans.

**Spell Check** **Add Audio** **Add Video**

**WORTH 5 points** (Not yet scored by your instructor)

Do you think any of these are true?

**Be sure to thoroughly answer each question in complete, grammatically -correct sentences.**





## Contact Information

**Mrs. Sage**

Global Studies Instructor  
Florida Virtual School

239-443-5331 office

239-464-4181 text

(text line is to be used ONLY if to text.)

Tutorial Website: [www.flvsgs.weebly.com](http://www.flvsgs.weebly.com)

Appointments: <http://tiny.cc/sageappt>